



BARBADOS · ST. LUCIA

The logo for Sugar Cane Club Hotel & Spa, featuring a white icon of a sugar cane plant inside a square frame, with the text "Sugar Cane Club" in a white, serif font and "HOTEL & SPA" in a smaller, white, sans-serif font below it, all on a green background.



The logo for Savannah Beach Hotel, featuring a white icon of a crescent moon and a sun, with the text "SAVANNAH" in a white, serif font and "BEACH HOTEL" in a smaller, white, sans-serif font below it, all on a blue background.



The logo for Timeout Hotel, featuring the text "TIMEOUT" in a white, serif font and "HOTEL" in a smaller, white, sans-serif font below it, with a small palm tree icon to the right, all on a purple background.



The logo for Worthing Court apartment hotel, featuring a white icon of a building with a flag, with the text "Worthing Court" in a white, serif font and "apartment hotel" in a smaller, white, sans-serif font below it, all on an orange background.



The logo for Bel Air St. Lucia, featuring a white icon of a bird and palm trees, with the text "Bel Air" in a white, cursive font and "ST. LUCIA" in a smaller, white, sans-serif font below it, all on a pink background.



Live An Island Life

TRADE MANUAL-VERSION 8

SUGAR CANE CLUB HOTEL & SPA

4 - Star Room Only /
All Inclusive Boutique Hotel
(Barbados)

- 47 Rooms & Suites
- North West of the island
- Set in lush tropical gardens
- Adults only (14+)
- 2 Swimming Pools
- 2 Restaurants and Bars
- Full service Spa
- Departure Lounge
- Nature Walks
- Mountain Bikes
- Gym
- Squash Court
- Free shuttle to beach and nearby shopping
- Wedding and Honeymoon packages
- Complimentary Glass Bottom boat
- Live entertainment
- Complimentary WiFi

SAVANNAH BEACH HOTEL

4 - Star All Inclusive
Beachfront Hotel
(Barbados)

- 93 Rooms and Suites
- On Barbados' South Coast
- Beautiful beach, unique hotel design
- 2 Swimming Pools
- 3 Restaurants and 2 Bars
- Meeting and Conference Facilities
- Supervised Kids Club and Teen Den
- Fitness Centre
- Full Service Spa
- Frangipani Art Gallery
- Souvenir Shop
- Located in UNESCO World Heritage Site
- Nearby to the capital Bridgetown
- Wedding and Honeymoon packages
- All meals, beverages, taxes and services
- Supervised Childrens' Club
- Non-motorized watersports
- Live entertainment
- Complimentary WIFI in public areas

TIME OUT HOTEL

3 - Star Value Hotel
(Barbados)

- 76 Rooms
- On Barbados' South Coast
- Ideal Location in St.Lawrence Gap
- Across the road from the beach
- Swimming Pool
- Sports Bar and Restaurant
- Meeting Room
- Guest Lounge
- Walking distance to nightlife and restaurants
- Wedding and Honeymoon Packages
- Special rates on car rentals and excursions
- Perfect for leisure or sport groups

WORTHING COURT APARTMENT HOTEL

3 - Star Apartment Hotel
(Barbados)

- 37 Rooms with Kitchenettes
- On Barbados' South Coast
- Across the road from beach
- Swimming Pool
- Games Room
- Fitness Centre
- Restaurant and Bar
- Small Meeting Facilities
- Nearby to the capital Bridgetown
- Walking distance to shopping and beaches
- Wedding and Honeymoon packages
- Special rates on car rentals and excursions
- Complimentary WIFI in public areas

BEL JOU HOTEL

4 - Star All Inclusive Hotel
(St.Lucia)

- 76 Rooms
 - Set in lush tropical gardens
 - Adults only (18+)
 - 2 Swimming Pools
 - 2 Restaurants and 3 Bars
 - Meeting and Conference Facilities
 - Pilates Classes, Aqua Aerobics & Stretch Classes
 - Wedding and Honeymoon packages
 - Gym
 - Spa
- INCLUDED**
- All meals, beverages, taxes and services
 - Live entertainment
 - Complimentary WIFI in public areas

WELCOME



BERNARD WEATHERHEAD J.P.
CHAIRMAN | SUNGROUP INC.

Dear Valued Travel Partner,

Welcome to the SunGroup. It gives me great pleasure to provide you with a very brief overview of our Group of Companies, based in Barbados and across the Caribbean. Our services in the tourism arena include Accommodation, Transportation, Tours and Destination Management Services, including the complete handling of Cruise Programmes and Destination Weddings. We continue to actively spread our range of services, in order to offer you the best quality service in each island. Our success today has been achieved from my almost 40 years of experience, a young and enthusiastic management team, a very dedicated staff and our strong financial base.

We wish to thank all those companies and individuals who have supported us over the years and look forward to welcoming new partners and clients interested in our services.



ROD WEATHERHEAD
MANAGING DIRECTOR | SUNGROUP HOTELS

Dear Friends of the SunGroup,

Welcome to Barbados and St. Lucia! As Managing Director of our hotel group, SunGroup Hotels, I am pleased to share information on our properties on these beautiful islands that we call home. Within this trade manual, you will learn about our five properties each offering something unique, for every kind of visitor to our shores. While each hotel has its own special charm, we also believe that they provide a few common features for your clients: impeccable, friendly service; attention to quality and detail; and superb value for money. Whichever property your clients choose, you can be assured that our family and hotel teams will offer them a fantastic experience.

We look forward to welcoming you and your clients to one of the SunGroup Hotels!



Sugar Cane Club Hotel



ADULTS ONLY BOUTIQUE



Sugar Cane Club Hotel & Spa offers breathtaking views and majestic gardens, soothing the soul and refreshing the spirit.

HOTEL FACILITIES

- Adults Only
- Two Restaurants and Bars
- Award-winning Spa
- Weekly Entertainment
- Two Swimming Pools
- Departure Lounge
- Gym
- Guest Laundry
- Squash Court
- Shuttle Service to the Beach and nearby shopping
- Complimentary Glass Bottom Boat

RENOVATED IN SUMMER 2017

SUGAR CANE CLUB IS PERFECT FOR:

- Weddings and Honeymoons
- Singles/ Couples seeking a tranquil holiday
- Small groups, retreats or corporate teams
- Those who want to be pampered



NEARBY ATTRACTIONS

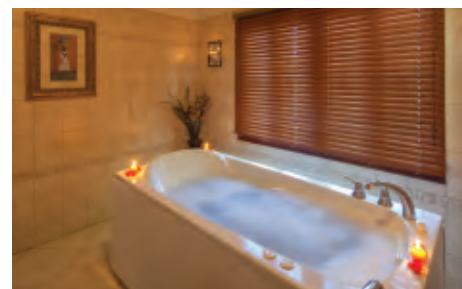
- Barbados Wildlife Reserve
- St. Lucy's Anglican Church
- Six Men's Fish Market
- Arlington House Interactive Museum
- Cherry Tree Hill
- MoonTown
- Farley Hill National Park
- Grenade Hall Forest & Signal Station
- Speightstown
- All Saints Anglican Church
- Port St. Charles
- St. Nicholas Abbey

SUGAR CANE CLUB SPA

The Spa features seven treatment rooms offering hydrotherapy, massage, a steam room and a relaxation area with dipping pool.

DINING OPTIONS

- LA SALSA RESTAURANT AND BAR - Caribbean/International - A la carte menus by talented chefs for breakfast, lunch and dinner.
- SANDY'S CHATTEL BAR AND RESTAURANT - A Bajan-style, restaurant serving local foods for dinner.
- SPECIAL POOLSIDE DINING NIGHT - On three nights weekly the hotel closes the restaurants and accommodates its dining experience under the stars during a themed poolside buffet. This is not to be missed!





ROOM OPTIONS (47 ROOMS & SUITES)

ROOM TYPE	SLEEPS	FEATURES
Garden View Room (3)	2 Adults	These rooms are located on the ground floor with patios.
Ocean View Room (4)	2 Adults	These rooms are located on the upper floors with balconies.
Garden View Suite (27)	2 Adults	These suites all have patios on the ground floors or balconies, with beautiful garden views.
Ocean View Suite (11)	2 Adults	These suites include all the amenities of the Garden View, but with a view of the Caribbean Sea.
2 Bedroom Suite (1)	4 Adults	This suite, named Ginger Lilly, offers spectacular views of the lush fauna and gardens.
Penthouse (1)	4 Adults	Located on the top floor with beautiful views of the Caribbean Sea, pool and lush tropical landscape.

FOLLOW US

 [sugarcaneclubbarbados](https://www.facebook.com/sugarcaneclubbarbados)

 [@sugarcaneclub](https://www.instagram.com/sugarcaneclub)

 [@sugarcaneclub](https://twitter.com/sugarcaneclub)

AWARDS

Virgin Holiday's Award :
 Best Small Hotel in the Caribbean
 - 2010 Gold Award
 - 2011 Silver Award
 - 2012 Bronze Award
 - 2014 Bronze Award
 - 2015 Silver Award
 - 2016 Gold Award
 - 2017 Bronze Award

Travel Life Gold : 2012 Winner
 Trip Advisor Certificate of Excellence:
 2014 - 2018
 Trip Advisor Travelers' Choice
 2013 Winner - Top 25 Hotels - Romance
 (Caribbean) / 2014 Winner -
 Relaxation & Spa (#2 Caribbean / #15 World)
 BAH - Customer Excellence

CONTACT

Sugar Cane Club Hotel & Spa
 Maynards, St.Peter, Barbados
 Tel: (246) 422-5026
 Fax: (246) 422-0522
www.sugarcaneclub.com
 Email: info@sugarcaneclub.com

ONLINE IMAGE LIBRARY

www.sugarcaneclub.com/photos



Savannah Beach Hotel



ALL-INCLUSIVE HOTEL



Savannah Beach Hotel is situated on the South Coast, this all-inclusive resort ranks as one of the most idyllic destinations on the island.

HOTEL FACILITIES

- Beachside Hotel
- Two Swimming Pools
- Three Restaurants and Bars
- Full Service Spa
- Large Family Centre
- Supervised Kids Club
- Teen Den
- Meeting & Conference Facilities
- Banquet Facilities
- Frangipani Art Gallery
- Souvenir Gift Shop
- Gym

SAVANNAH IS PERFECT FOR:

- All-Inclusive holidays
- Family Travel
- Weddings and Honeymoons
- Events
- Spa
- Corporate or Leisure groups



NEARBY ATTRACTIONS

- Bridgetown (Island's Capital)
- George Washington House
- The Garrison Historic Area (A World Heritage Site)
- The South Coast Boardwalk
- St. Ann's Fort
- National Armoury Museum
- Drill Hall Beach
- Carlisle Bay Beach

FRANGIPANI ART GALLERY

A world of art awaits you once you enter the doors of Frangipani Souvenir Shop. Works of art by artists across Barbados, the Caribbean, Peru, Bali and even Vietnam can also be viewed and bought at the gallery.

BANSURI SPA

Our on site resort spa, Bansuri, provides a full range of treatments for your utter relaxation.

DINING OPTIONS

- RACHEL'S BAR AND RESTAURANT - An authentic and enjoyable combination of history, island life and Caribbean culinary delights.
- CHOPSTIX- This intimate outdoor noodle bar allows interaction with the hotel chefs as they prepare creative dishes before your eyes.
- DRIFTERS BEACH BAR & RESTAURANT - Easiness, freedom and absolute leisure! Pair these with great food, a beach setting and cool sea breezes.





ROOM OPTIONS (93 ROOMS)

ROOM TYPE	SLEEPS	FEATURES
Plantation Rooms (13)	2 + 1	Spacious rooms based in the historic main plantation house, featuring a Great House layout.
Deluxe Courtyard Room (24)	2 + 2	Offering views of landscaped gardens, the meandering pool, and the Caribbean Sea.
Deluxe Pool View Room (12)	2 + 2	These rooms offer views of the gardens & main pool from the private balconies.
Deluxe Pool Access Room (29)	2 + 2	Guests can step directly onto the pool deck from their rooms via private stairway access.
Deluxe Beach Front King Room (6)	2 + 2	Guests can access the beach directly from their private balcony.
Pool & Beach View Suite (8)	2 + 2	These one bedroom suites feature a King four-poster bed, and two large private balconies.

FOLLOW US

 savannahbeachhotelbarbados
  @savannahbarbados
  @SavannahBeachWI

AWARDS

Trip Advisor Certificate of Excellence :
2014-2016 Winner

Virgin Holiday's Award-Best Family Hotel:

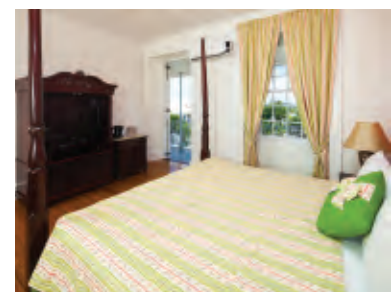
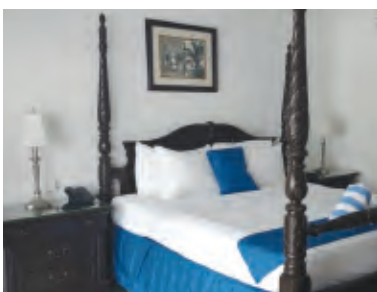
- 2014 (Bronze)
- 2015 (Silver)
- 2016 (Silver)
- 2017 (Silver)

CONTACT

Savannah Beach Hotel
 Hastings, Christ Church,
 Barbados
 Tel: (246) 434-3800
 Fax: (246) 228-4385
www.savannahbarbados.com
 Email: reservations@savannahbarbados.com

ONLINE IMAGE LIBRARY

www.savannahbarbados.com/photos



Time Out Hotel

VALUE VACATION



Time Out Hotel is located in the St. Lawrence Gap area, the capital of Barbados' nightlife, and close to the white sands of Dover Beach.

HOTEL FACILITIES

- Affordable Rates
- Bar and Restaurant
- Meeting Room
- Guest Lounge
- Across the Road from Dover Beach
- Walking Distance to Nightlife and Restaurants
- Swimming Pool
- Complimentary WIFI in Public Areas
- On-site Wedding Coordinator
- Special Rates on Car Rental and Excursions

RENOVATED IN SUMMER 2018

TIME OUT HOTEL IS PERFECT FOR:

- Fun, affordable holidays
- Sporting and leisure groups
- Independent travelers
- Nightlife



NEARBY ATTRACTIONS

- Shopping on South Coast
- The Garrison Historic Area
- Barbados Museum
- George Washington House
- Mount Gay Rum Distillery
- Barbados Golf Club
- South Point Lighthouse
- Historic Bridgetown
- Christ Church Parish Church
- Oistins Fish Market
- Rockley Golf Club
- St. David's Church
- St. Lawrence Church
- St. Patrick's Church



WITHIN WALKING DISTANCE OF THE HOTEL

- Beach (across the street)
- Supermarkets
- Restaurants
- Duty Free Shopping
- Night clubs



ST. LAWRENCE GAP

Affectionately known to all as "The Gap", this stretch of street has registered itself in the minds of locals and tourists alike as the place to be for fine dining, casual eating, dancing, loads of music, shopping, a bit of history and a variety of accommodation, including Time Out Hotel.

DINING OPTIONS

AMIGOS - Offering a vast selection of dishes for everyone, Amigos serves up its famous homemade burgers and signature BBQ Ribs. Or why not try a local fresh catch grilled to perfection, with breadfruit nuggets and sweet potato chips. In St. Lawrence Gap, the home of Time Out, and throughout Barbados, there is certainly no shortage of dining options available, no matter what your palate demands.





ROOM OPTIONS (76 ROOMS)

ROOM TYPE	SLEEPS	FEATURES
Standard Rooms (24)	2 Adults	Located on the 2nd and 3rd floors facing Dover playing field and the Courtyard, these feature two twin beds. These rooms have no balconies.
Superior Rooms (14)	2 Adults	Located on the 2nd and 3rd floors of the hotel, these rooms are roadside rooms and feature king beds. All rooms have balconies.
Pool View Rooms (20)	2 Adults	Views of our beautiful pool and lush fauna and gardens and feature 2 double beds and an outside balcony or patio.
Deluxe Rooms (18)	4 Adults	Features a large bedroom with views of the Dover playing field, all rooms have 2 double beds. All rooms have balconies.

FOLLOW US

 TimeOutHotel
  @timeoutbarbados
  @timeoutbarbados

AWARDS

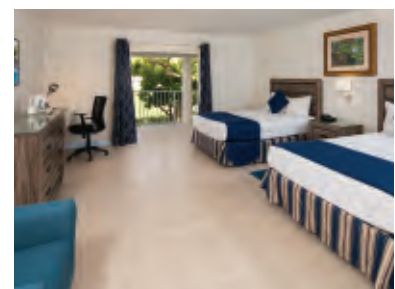
Trip Advisor Certificate of Excellence :
 2016 Winner
 2018 Trip Advisor Award
 Travelife Silver Award 2014-2016 Winner
 Travelife Gold Award 2016-2018 Winner
 Travelife Gold Award 2018-2020 Winner

CONTACT

Time Out Hotel
 St. Lawrence Gap, Christ Church,
 Barbados
 Tel: (246) 420-5021
 Fax: (246) 420-5034
www.timeoutbarbados.com
 Email: reservations@timeoutbarbados.com

ONLINE IMAGE LIBRARY

www.timeoutbarbados.com/photos



Worthing Court Hotel



SELF CATERING HOLIDAY



Worthing Court Apartment Hotel is ideally located on the trendy South Coast of Barbados, across the road of Worthing Beach.

HOTEL FACILITIES

- Swimming Pool
- Bar and Restaurant
- Central Location on South Coast
- Meeting Room
- Internet Service
- In-house Wedding Coordinator
- Hospitality and Internet Room
- Reasonable Rates
- Organized Tours
- Laundry on Site
- Gym
- Games Room

WORTHING COURT IS PERFECT FOR:

- Affordable self-catering holidays
- Independent travelers
- Small meetings and retreats
- Sporting groups



NEARBY ATTRACTIONS

- Worthing Beach
- The South Coast Boardwalk
- Oistins
- Rockley Golf Course
- Pharmacy
- Supermarkets
- 24 Hr. Convenience store
- Banks and ATMs
- Sports Bars
- Barbados Museum & Historical Society

WITHIN WALKING DISTANCE OF HOTEL

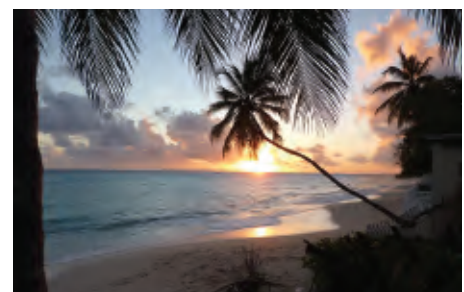
- Beach
- Supermarkets
- Banks and ATMs
- Restaurants
- Night clubs
- Duty Free Shopping

WORTHING BEACH

Located on the south coast of Barbados is the beautiful white sandy beach of Worthing. The sea in this area offers a multitude of delights for all sea lovers! The beach is located just steps away from Worthing Court Hotel, making it a frequented liming spot !

DINING OPTIONS

HOTT POTT CUISINE AT THE COURTYARD BISTRO - If you are on business, we have the perfect location for a breakfast meeting with your co-workers or if you are on vacation, a place to relax and have us prepare your meals for you on the poolside of the hotel! If you are not a guest of the hotel, you are still welcome to dine with us. All are welcome!





ROOM OPTIONS (37 ROOMS)

ROOM TYPE	SLEEPS	FEATURES
Standard Studio (12)	2 Adults	These rooms feature two twin beds, a fully equipped kitchenette with fridge, stove and other kitchen accessories. All rooms have balconies.
Superior Studio (6)	2 Adults	These rooms are a little larger than the standard rooms and feature two twin beds, a fully equipped kitchenette with fridge, stove and other kitchen accessories. All rooms have balconies.
Junior One Bedroom Suite (6)	2 + 1	These feature a living/dining room combination , 1 queen bed. All rooms have balconies.
One Bedroom Suite (12)	2 + 1	These feature a living/dining room combination , 1 king bed or 2 twin beds. All rooms have balconies.
Deluxe One Bedroom (1)	2 + 1	The room is one of the largest and features a living /dining room combination, a king size bed and features an outside balcony or patio. *on request only*

FOLLOW US



AWARDS

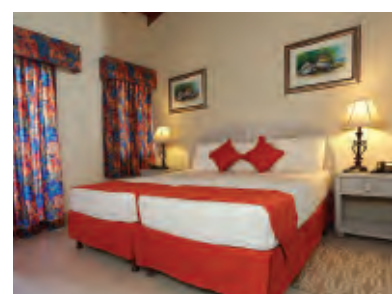
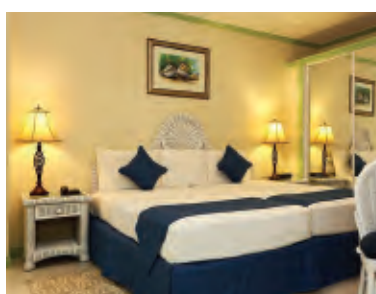
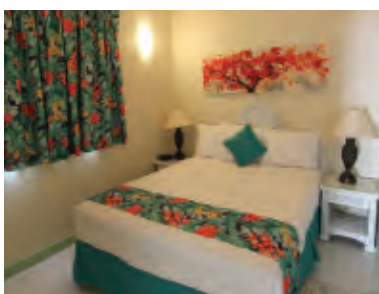
Trip Advisor Certificate of Excellence:
2011,2012,2013,2015,2016, 2017 and
2018 Winner
Travelife Gold Award 2014-2016 Winner
Travelife Gold Award 2016-2018 Winner
Travelife Gold Award 2018-2020 Winner

CONTACT

Worthing Court Apartment Hotel
Worthing Court,Christ Church,
Barbados
Tel: (246) 434-8400
Fax: (246) 435-7374
www.worthingcourt.com
Email: info@worthingcourt.com

ONLINE IMAGE LIBRARY

www.worthingcourt.com/photos



Bel Jou Hotel



All Inclusive-Adults Only



The All-Inclusive, Adults-Only Bel Jou Hotel is surrounded by lush tropical gardens and is a perfect retreat for nature lovers and those wishing to escape the hustle and bustle of busier resorts. Sitting atop a hill, our serene and secluded hotel overlooks the captivating blue Caribbean Sea and the island's capital of Castries. Bel Jou Hotel offers a true sense of relaxation and tranquility with a unique St. Lucian charm.

HOTEL FACILITIES

- Two Swimming Pools
- Two Restaurants and Three Bars
- Coffee shop
- Meeting/Conference Facilities
- Gym
- Spa
- Air Conditioned Lounge
- Complimentary Shuttle (beach & town)
- Central Location in Castries
- Wedding/Honeymoon Packages
- Pilates Classes, Aqua Aerobics & Stretch Classes

RENOVATED IN SUMMER 2017

BEL JOU HOTEL IS PERFECT FOR:

- Couples, singles and friends
- Nature lovers
- Persons who like to explore
- Meetings and Retreats
- Weddings and Honeymoons
- Those wishing to escape the hustle and bustle of busier resorts



NEARBY ATTRACTIONS

- Pigeon Island
- Rainforest Skyrides
- Morne Fortune
- Drive-in Volcano
- Diamond Falls
- The Pitons (UNESCO World Heritage Sites)
- Botanical Gardens
- Rodney Bay
- Castries City

DRIVING TIMES TO

- Hewanorra International Airport (45mins)
- George F.L. Charles Airport (10mins)
- Vigie Beach (5mins)
- Castries and Vigie Beach (5mins)
- Rodney Bay (20mins)
- Pigeon Island (25mins)

DINING OPTIONS

THE VERANDAH: Relax in a plantation house setting overlooking the nearby city and panoramic views of the Caribbean Sea with a clear sight of the neighbouring French island. It's a great place to enjoy the tropical breeze and the serenity of the gardens whether for breakfast, lunch or dinner.

ROOFTOP LOUNGE: Enjoy the family feel in a casual setting with the wonderful St. Lucian warmth from the team, a cozy place for a delightful cocktail and star gazing.





ROOM OPTIONS (76 ROOMS)

ROOM TYPE	SLEEPS	FEATURES
Garden Bungalows (12)	2 Adults	Garden view only, carries king bed with ensuite bathroom with shower only.
Garden View Room (15)	2 Adults	One king bed or two single beds, ensuite bathroom with shower only.
Partial Ocean View (12)	3 Adults	Carry two double beds with ensuite bathroom with shower only. Partial view of the ocean.
Ocean View Room (37)	3 Adults	Carry two double beds with ensuite bathroom with shower only.

FOLLOW US



AWARDS

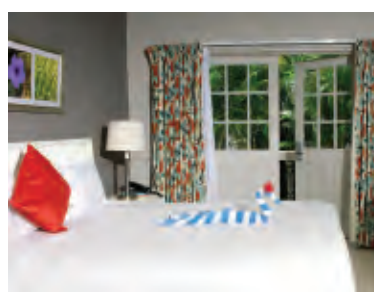
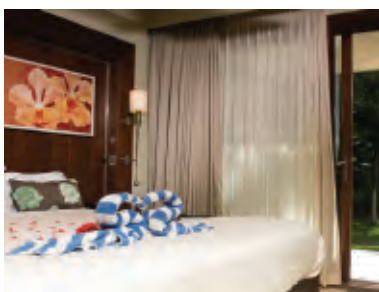
Trip Advisor Certificate of Excellence:
2016 - 2018
Saga Holidays - High Service Standards
2016
Booking.com Review Award 2017

CONTACT

La Pansee, Castries
St.Lucia
Tel: (758) 456 1800
www.beljouhotel.com
Email: frontdesk@beljouhotel.com

ONLINE IMAGE LIBRARY

www.beljouhotel.com/photos



WEDDINGS AND EVENTS



SunGroup Hotels offer a wide range of wedding and honeymoon packages to suit the budgets of all travellers. Let our team of friendly and professional wedding coordinators assist you in planning the most special day of your life. Choose from one of our wedding packages or simply let us know what suits your specific needs and we'll specialise a package for you.

LET'S HELP YOU PLAN YOUR SPECIAL DAY!

www.tropicalweddingsbarbados.com

EXCURSIONS



Whether you decide to see the beauty of Barbados and its hidden treasures or discover the history that surrounds us, we welcome you to come with us and experience Barbados with a range of our unique tours, tailor-made to suit your needs. Tours range from 90 action-packed minutes to a leisurely 7-hour excursion on land and or by sea. We certainly endorse exploring our beautiful island with a personalized tour.

CHOOSE YOUR EXPERIENCE!

www.bookislandtours.com

S.T.A.R. PROGRAM



SunGroup Hotels Inc. recently launched its SunGroup Hotels Travel Agent Reward (STAR) program. At SunGroup Hotels we believe that the guests and their experiences are of the most importance. We believe that your clients should receive the value, quality and rewards available to them before reaching our Hotels. What better way than starting with you, the Agent who makes these experiences come through; we'll reward you!

SELL MORE, EARN MORE, IT'S THAT SIMPLE

www.sungrouphotels.com/star.html

AN OVERVIEW OF SUNGROUP MEMBER COMPANIES



Team Contacts

BARBADOS OFFICE

Tammy-Ann Worrell
Sales and Marketing Manager
SunGroup Hotels Inc
CWTS Complex

T: 1 246 434 8410 Ext 5850
E: tammy-ann.worrell@sungrouphotels.com
W: www.sungrouphotels.com

Online Image library details:
<http://www.sungrouphotels.com/photo-gallery.html>

UK / EUROPEAN OFFICE

Kate Dowing
Account Director
Resort Marketing International
Unit C4, Baddow Park, West Hanningfield Road,
Great Baddow, Chelmsford, Essex, CM2 7SY
T: +44 (0) 1245 459 900
F: +44 (0) 1245 462 978
E: info@resort-marketing.co.uk
W: www.resort-marketing.co.uk

Online Image library details:
<http://www.resort-marketing.co.uk/image-library/>

USA OFFICE

Sandy Wade
Account Director
Resort Reservations & Marketing Services
7055 S. Kirkman Rd., Suite 100
Orlando, FL 32819
T: 1 407 992 0430
F: 1 407 956 6116
E: info@resortresmarketing.com



