

A New Year Of
Excellence

Galley Bay Resort & Spa
Now a 5-Star *Virtuoso* Property!

RE-DISCOVER PINEAPPLE BEACH CLUB
RENOVATION PREVIEW INSIDE!

PICKLEBALL IN ANTIGUA!

*10 New Villas at
Hammock Cove*

Dear Travel Advisors,

As we enter 2025, I'm happy to share some exciting developments from Elite Island Resorts in our latest newsletter. This year promises to be one of growth, innovation, and enhanced experiences for your clients as we continue to elevate what it means to enjoy a Caribbean escape.

At Hammock Cove Antigua, we've expanded our offerings with 10 new waterfront villas, designed to bring the same level of signature luxury to even more guests in 2025.

Meanwhile, Galley Bay Resort & Spa has earned a prestigious spot within the Virtuoso network, becoming our second property to join this exclusive group, a testament to its exceptional service and boutique luxury.

Over at Pineapple Beach Club Antigua, extensive upgrades have revitalized the resort, ensuring that every guest enjoys a more vibrant and elevated experience, with the perfect blend of relaxation and excitement.

We're also embracing the pickleball craze! This past year, The Verandah Antigua hosted a workshop with Ben Johns, the world's #1 pickleball player, and we're welcoming more groups and events in 2025.

As always, your continued support is the foundation of our success, and we're thrilled to offer new opportunities to inspire your clients. Thank you for your continued partnership. We look forward to working together to create unforgettable vacations this year.

Warm Regards,
Sir Rob Barrett
Chairman

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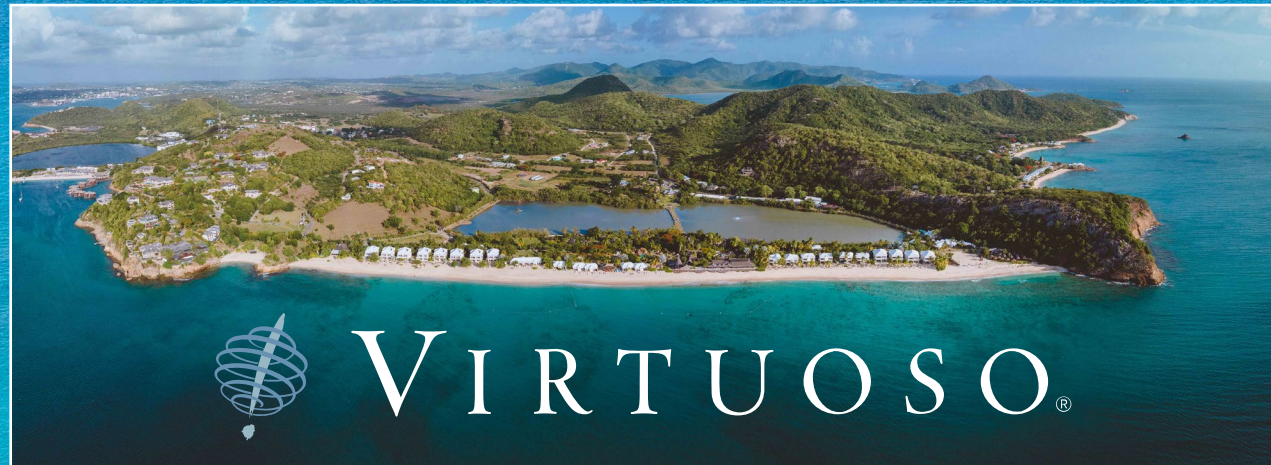
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Galley Bay Joins Virtuoso

Joins Hammock Cove as part of Virtuoso's 'Elite Collection'

Galley Bay Resort & Spa has officially been recognized as a Virtuoso property, marking a significant milestone for the resort and Elite Island Resorts.

As the second property in the collection to earn this prestigious designation, Galley Bay joins an exclusive network of luxury destinations known for exceptional service and experiences. This recognition highlights the resort's commitment to providing world-class accommodations, unparalleled service, and unforgettable experiences for discerning travelers.



Officially a 5-Star Caribbean Destination

Setting a New Luxury Standard

It's official! Amid Galley Bay's prestigious Virtuoso designation, we are delighted to officially announce its new 5-star status, cementing the resort's reputation as a premier luxury destination in the Caribbean. With its exceptional service, stunning beachfront location, and world-class amenities, guests can now experience an even higher level of indulgence at this award-winning resort.

Michelin-Caliber Dining Joins Luxe Lineup

A New Era of Gastronomic Excellence

Michelin-caliber dining is here; elevating the resort's gastronomic experience to new heights. Guests can now savor exquisite dishes crafted by world-class chefs, further enhancing the luxury and exceptional service that defines this beachfront retreat.



THE VERANDAH *Antigua*



Pickleball Hits New Heights! Welcome Ben Johns – the world's #1 player!

The Verandah Antigua recently hosted an exciting event for pickleball enthusiasts, welcoming the world's number-one player, Ben Johns! This exclusive visit, in partnership with Pickleball Getaways, brought top-tier pro workshops and thrilling match-ups to the resort's 4 brand-new courts.

Book Your Group Pickleball Getaway!

Looking to book an unforgettable group getaway for your pickleball-loving clients? The Verandah Antigua is the perfect destination for active groups seeking fun, fitness, and world-class instruction. With exclusive pro workshops, top-notch facilities, and a welcoming atmosphere, it's an ideal location for groups to improve their game, relax in luxury, and experience the best of Antigua.

Contact: Nina Killick, Group Pickleball Coordinator | nina.killick@sjcantigua.com



Discover The Ultimate In Caribbean Luxury

Over the past 12 months, The Verandah Antigua, now an exclusive adult-only retreat has transformed to offer premium all-inclusive experiences, featuring spacious suites, gourmet dining, and exciting activities like kayaking and paddleboarding. Surrounded by breathtaking ocean views and lush landscapes, it's the perfect escape. Watch the video to explore everything The Verandah Antigua has to offer and share this paradise with your clients.



Share Your Experiences for a Chance to Be Featured!

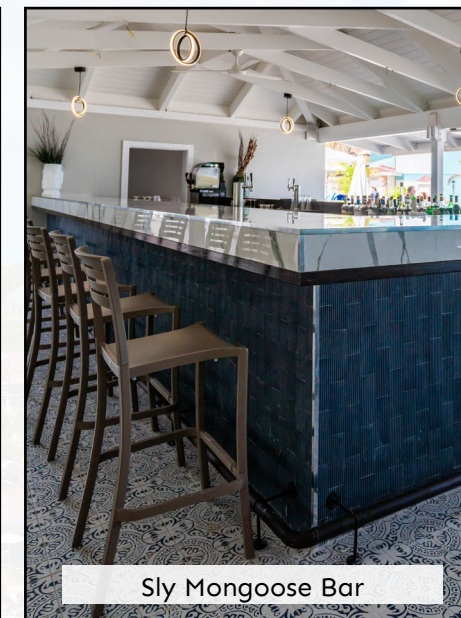
If you're a Travel Advisor with an amazing Instagram or YouTube channel, and you're planning to visit Antigua, please reach out to us so we can promote your videos as well.

Contact: zoe@resort-marketing.co.uk

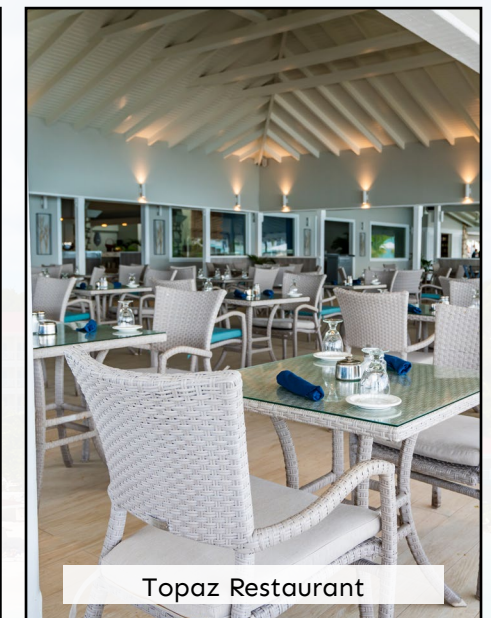
PINEAPPLE BEACH CLUB ANTIGUA



Chef Pietro's



Sly Mongoose Bar



Topaz Restaurant

Re-Discover the Perfect Laid-Back Island Escape

Exciting Upgrades at Pineapple Beach Club

Pineapple Beach Club has unveiled a stunning array of updates following a recent renovation, making it the perfect time for guests to re-discover the resort's charm.

Guests can now enjoy refreshed dining experiences at Chef Pietro's, the resort's signature Italian restaurant, and the vibrant Sly Mongoose Bar, offering great cocktails and lively atmosphere. The popular Topaz restaurant has also been upgraded, bringing even more flavors to the beachfront dining experience.

Newly renovated beachfront rooms now offer enhanced comfort and spectacular ocean views, creating the perfect retreat. To top it all off, a brand-new welcome gazebo has been introduced to offer arriving and departing guests an even warmer reception.



Watch our Video Preview

Take a sneak peek at the upgrades and see why Pineapple Beach Club continues to be a favorite for couples, friends, and anyone seeking a serene getaway on Antigua's breathtaking Long Bay Beach.

[Download New Photos Here](#)



St. James's Club
ANTIGUA



Champagne Breakfast on the Water

New Floating Royal Breakfast at St. James's Club

The Floating Royal Breakfast is a luxurious new addition to the romantic dining offerings at St. James's Club & Villas.

Guests can enjoy a complete English breakfast with champagne, served on a private floating platform amidst the serene adults-only Royal Suites area. A dedicated butler ensures every detail is taken care of, creating a truly indulgent and unforgettable start to the day.

**Additional Surcharge Applies*

Los Establos
BOUTIQUE RESORT
PANAMA



Experience 5 New Premium Suites

Los Establos Boutique Resort is proud to announce 5 New Premium Suites, offering elegant interiors, stunning highland views, and upgraded amenities for ultimate comfort. Perfect for couples, honeymooners, or solo travelers, these suites enhance the resort's reputation for intimate luxury and exceptional service.

New Video Highlights Tranquility Body & Soul Spa

We Love Partnering with Travel Advisors!

Join Expert Travel Advisor Amanda Bisack on an exclusive interview with Spa Manager Olivia Frank, who shares insights into the spa's luxurious offerings and signature treatments.

Share with Your Clients!

Boost your bookings with first-hand reviews of the rejuvenating experiences that make this spa a standout destination for wellness and indulgence.



HAMMOCK COVE ANTIGUA



Bringing Signature Luxury to More Guests

Adding 10 New Waterview Villas

Exciting news! Hammock Cove Antigua is expanding its renowned collection of luxurious accommodations with 10 brand-new Waterview Villas.

Featuring water views overlooking lush tropical gardens, private infinity-edge plunge pools, and the same world-class amenities and personalized ambassador service, this expansion offers the same to even more guests looking to indulge in the beauty and sophisticated comfort of Hammock Cove Antigua.



New Restaurant: "Sir Rob's" Coming Soon!

Where Culinary Excellence and Interactive Dining 'Meat'

Hammock Cove Antigua is excited to announce the upcoming debut of Sir Rob's, a steak and seafood restaurant offering a Michelin-caliber dining experience in a relaxed, water view setting.

Opening soon, this innovative venue will feature a live viewing window, offering guests a front-row seat to gastronomic excellence, making Sir Rob's a standout addition to Hammock Cove's renowned dining experiences.

THE CLUB
BARBADOS

Barbados' Holetown Festival Returns February 9 - 16, 2025

Taking place in the heart of Holetown, just minutes from The Club Barbados, this week-long event features colorful street parades, live music, traditional food stalls, arts and crafts, and captivating re-enactments of Barbados' history. With its authentic Caribbean charm and prime location near the festivities, The Club Barbados is the ideal base to experience the best of the Holetown Festival.





Antigua & Barbuda Named First Official 'Wellness Destination'

Elite Island Resorts is thrilled to announce Antigua & Barbuda's official designation as a "Wellness Destination" by the Wellness Tourism Association, making it the first country to ever receive this prestigious recognition.

LEARN MORE

Invite your clients to experience Antigua's award-winning wellness with tranquil Spa Treatments, all-inclusive water sports, authentic island tours and more.

Experience Wellness Like Never Before... Antigua Leads the Way!



Contact Information

Paula Whitehead
Strategy Director
pw@resort-marketing.co.uk

Gerald Buck
Account Director
gb@resort-marketing.co.uk

Zoe Tarrant
Sales & Marketing Executive
zoe@resort-marketing.co.uk

Reservations Team
res@@resort-marketing.co.uk

Welcome Nina Killick: Group Pickleball Coordinator

We are thrilled to welcome Nina Killick as the new Group Pickleball Coordinator for Antigua Hotels! Nina will serve as the go-to person for group leaders, handling the setup and logistics of pickleball events to ensure everything runs smoothly. She will be a key resource for coordinating activities and making pickleball seamless for all guests.

Contact: nina.killick@sjcantigua.com



Causion Receives Knighthood After Success of 'Caribbean Vacation'

Congratulations to Causion on being knighted with 'The Most Precious Order of Princely Heritage,' Antigua and Barbuda's fourth-highest honor. Recognized for over 30 years as the country's Reggae Ambassador, Causion has enriched many lives through his cultural advocacy.

This achievement follows the success of his "Caribbean Vacation" music video, a collaboration with Elite Island Resorts, which has surpassed one million views on YouTube, promoting Antigua and Barbuda as a premier travel destination.

Elite Island Resorts

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The Verandah Antigua



Hammock Cove Antigua



Galley Bay Resort & Spa Antigua



St. James's Club & Villas Antigua



Pineapple Beach Club Antigua



The Club Barbados



Los Establos Boutique Resort Boquete, Panama



Palm Island Resort & Spa The Grenadines

